Graphic Arts
"20 Logos" questions

1. What characteristics do you notice about the logos you gathered?

2. Which ones pop out at you first?

3. Which ones are not too appealing…to you?

4. Do the logos match the companies and the product the company sells?

5. Are there any that don't seem to match?

6. What are the main colors that you notice in the ones you collected?

7. What types of fonts do you see in the ones you collected?

Graphic Arts
Your business Designing

What kind of company are you thinking about?

What are some of the main products you will be selling?

Who is your target audience?

Where will you be located?

What are some ideas for your logo or symbol: